

## South Asia Agri, Food & Beverage & FMCG

Australian Trade Commission (Austrade) has market specialists across agribusiness and food industry sectors working as a coordinated team throughout India, Pakistan, Bangladesh and Sri Lanka, some of Australia's fastest growing export markets.

Demand is high for Australian agribusiness food products and services and staff on the ground can provide tailored services to suit specific business aims and objectives – from accessing cold chain technology and animal husbandry to sourcing fresh produce and gourmet food and wine.

### Industry Sectors Covered

Food & Beverage/Agribusiness/ Wine/ Equine/Retail/Consumer/FMCG/Forestry/Wool

### Areas of Opportunity

<b>Packaged Food</b> <ul style="list-style-type: none"> <li>• Jams and Sauces</li> <li>• Condiments</li> <li>• Confectionery</li> <li>• Biscuits</li> <li>• Honey</li> <li>• Cereals</li> <li>• Pasta</li> <li>• Baby food</li> <li>• Ready-to-eat meals</li> <li>• Diet and Health food</li> </ul>	<b>Agribusiness</b> <ul style="list-style-type: none"> <li>• Lentils, Pulses, Wheat, Oats</li> <li>• Irrigation and Water Management</li> <li>• Agri- Inputs (seeds, fertilizers, pesticides, implements)</li> <li>• Pre and Post Farm gate Management</li> <li>• Organic Farming</li> </ul>
<b>Food Ingredients</b> <ul style="list-style-type: none"> <li>• Improvers</li> <li>• Multigrain flour</li> <li>• Flavourings and essences</li> </ul>	<b>Beverages</b> <ul style="list-style-type: none"> <li>• Fruit juices and Cordials</li> <li>• Wine, Beer and Spirits</li> <li>• Alcoholic pre-mixes</li> <li>• Bar syrups</li> </ul>
<b>Fresh Produce</b> <ul style="list-style-type: none"> <li>• Apples</li> <li>• Table grapes</li> <li>• Citrus</li> <li>• Stone fruit</li> </ul>	<b>Machinery and Equipment</b> <ul style="list-style-type: none"> <li>• Food processing machinery</li> <li>• Crop monitoring equipment</li> <li>• Technical expertise</li> <li>• Packaging</li> </ul>
<b>Seafood</b> <ul style="list-style-type: none"> <li>• Oysters, lobsters, scallops, abalone, fin fish</li> </ul>	<b>Livestock</b> <ul style="list-style-type: none"> <li>• Bovine and Sheep Genetics</li> <li>• Artificial Insemination services</li> <li>• Dairy cattle</li> <li>• Equipment for dairy farm</li> <li>• Consultancy services</li> </ul>
<b>Retail &amp; Franchise</b> <ul style="list-style-type: none"> <li>• Cosmetics</li> <li>• Nutraceuticals</li> <li>• Salon/Spa products</li> <li>• Food and non food franchise systems</li> </ul>	



## Meet the Team



### Team Leader

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## How Austrade Can Help?

- Introduce potential buyers and business partners
- Promote products and services throughout our network to expand and deliver more opportunities
- Provide market insights / research / monitoring
- Market visit assistance (meeting arrangements) and relationship management

For further information, please contact one of team members or visit [www.utsavaustralia.in](http://www.utsavaustralia.in) or [www.austrade.gov.au](http://www.austrade.gov.au)

